

**ADVISORY No. 225 s. 2024**  
September 13, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013  
This advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd Officials,  
Personnel/staff, as well as the concerned public

**INVITATION TO WRITING A STRATEGY WORKSHOP**

The Government Exchange (GE) informs you of its open course workshop on Writing a Strategy on September 30, 2024.

The objective of this course is to learn how to create professionally written strategic documents in a business context, including a business case, communications strategy, or decision-making document.

Enclosed is the basic communication for the complete details, and the list of their upcoming courses for Q3 & Q4 2024. For further information, you may send an email to [info@governmentexchange.co.uk](mailto:info@governmentexchange.co.uk)

Participation in this activity is on a voluntary basis only.

For information.

HRDD-NEAP R/rtb/mvt  
09/13/2024



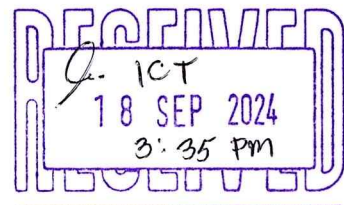
Republika ng Pilipinas  
**Kagawaran ng Edukasyon**  
REHIYON V

TANGGAPANG PANSANGAY NG MGA PAARALAN NG LUNGSOD NAGA



September 18, 2024

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
CID and SGOD Personnel  
OSDS Unit Heads  
Public & Private Elementary and Secondary School Heads  
All Others Concerned



For information.

The patronage of the product/service being offered is a matter of personal decision on the part of the reader and/or the target clients.

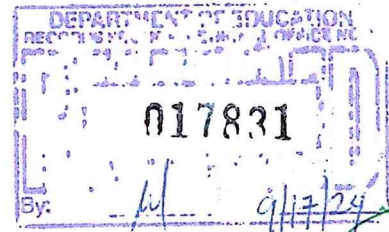
**SUSAN S. COLLANO CESO V**  
Schools Division Superintendent

DM 31, s. 2019 Rider Rev. 01



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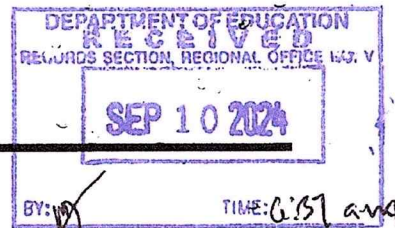
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DEPED V BICOL REGION



**From:** info@governmentexchange.co.uk on behalf of General <info@governmentexchange.co.uk>  
**Sent:** Monday, 9 September 2024 11:17 pm  
**To:** DEPED V BICOL REGION  
**Subject:** Writing A Strategy Workshop - Individual & Group Bursary!

Government Exchange



**The Institute of Leadership Approved**  
**Writing a Strategy Workshop**  
**Monday 30th September 2024**

Government Exchange (GE) wishes to advise you that the next "virtual" open Course Workshop on Writing A Strategy will be delivered by our trainers, directly to your Home Office PC, Laptop or tablet on **Monday 30th September, 2024.**

GE has long been a leading provider of training solutions with an exceptional reputation for delivering high quality. Our solutions are underpinned by the internationally recognised *Institute of Leadership (IL)*. Each course we deliver comes with a GE certificate of competence.

Government Exchange offers a wide range of highly informative interactive training events and certificated courses, providing insights into the workings of Parliament, Government and policymaking.

**WRITING A STRATEGY:** <https://www.governmentexchange.co.uk/courses/policy-strategy-skills/WAS.php>

The objective of this course is to learn how to create professionally-written strategic documents in a business context, including a business case, communications strategy or decision-making document.

**Learning outcomes**

- Understand what factors help to create a successful strategy
- Learn the skills to develop a logical, convincing business case, communications strategy or decision-making document

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- Discover useful templates and frameworks for developing strategies
- Learn how to communicate information in a logical and clear manner
- Reviewing and comparing a range of relevant strategies

## The Institute of Leadership

After the completion of the Writing a Strategy "virtual" workshop training you would benefit from:

- Being eligible for membership of The Institute of Leadership and will receive a GE/IL joint Certificate of achievement for the course
- Learners will have access to a raft of resources to help them with their continuing professional development, including an award-winning library of e-learning content
- Access to a community of over 30,000 members worldwide enabling them to collaborate and grow knowledge and skills
- Receipt of weekly news updates, podcasts and cutting-edge research and a monthly published journal and invitations to topical webinars
- Authorisation to use approved letters AMInstLM (Associate Member of The Institute of Leadership) after your name for business correspondence

### VIRTUAL WORKSHOP FEE: £570 + VAT

Government Exchange has long been a leading provider of training solutions with an exceptional reputation for delivering high quality. All our courses are led by highly experienced trainers that have a track record of delivering training to the very highest standard. Our trainers have personal experience of working at the highest level of either Parliament, Government or the Civil Service, enabling them to give a genuine insight into the subject matter.

### GROUP BURSARY:

GE is offering Special **Part-Bursary savings** on this course for a limited period only. For further information on bursary for individual and group applications, please call **020 3137 8654** or email [enquiry@governmentexchange.co.uk](mailto:enquiry@governmentexchange.co.uk)

Please feel free to circulate this information on to any relevant colleagues, and do not hesitate to contact us should you wish to register or require any assistance.

### Upcoming courses for Q3 & Q4 2024

Leadership and Management - 09/09/2024 - 12/09/2024

Parliamentary Process - 10/09/2024

Introduction to Parliamentary Select Committees 11/09/2024

Presentation Skills for the Public Sector - 13/09/2024

Negotiation & Influence - 17/09/2024 - 18/09/2024

Policy 1 & Policy 2 - 18/09/2024 - 19/09/2024

Principles of Policy Advice: Submissions & Briefings Masterclass - 20/09/2024

Stakeholder Management for the Public Sector - 23/09/2024

Essential Writing Skills for the Public Sector - 25/09/2024

Policy Masterclass - 25/09/2024 - 26/09/2024

Writing Strategy - 30/09/2024

A Guide to Strategic Thinking - 02/10/2024

How to Influence Whitehall & Westminster - 07/10/2024

Policy Making in Practice - 08/10/2024

Introduction to Parliamentary Select Committees 11/10/2024

**THE GOVERNMENT EXCHANGE TEAM**

**Email: [enquiry@governmentexchange.co.uk](mailto:enquiry@governmentexchange.co.uk)**

**Phone: 020 3137 8654**

- If you do not wish to receive further information regarding GE events then please [click here](#)